

ABSTRACT OF THE DISCLOSURE

"Personalized Visitor Pages"

A method to allow Internet service subscribers to expose a person-specific personalization of their "visitor web pages". This service allows a subscriber to build a dedicated web page that is specifically assembled for another person. A visitor, upon accessing the web page, has the capability to review static and dynamic information or to call the subscriber using multimedia communications such as Voice-over-IP or send the subscriber information. The page may contain information that is made available only to the subscriber's family, such as the current active policy of the subscriber and the phone number that is closest to him. Such information is made available via the subscriber's policy.